

# Audiovisual Metadata Platform (AMP) tool for large-scale metadata generation



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DLF Forum  
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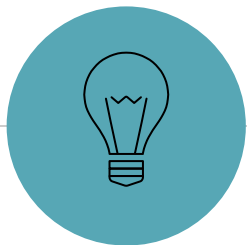
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# What is AMP?



**Where did the idea come from?**



# Core AMP Team

- Adeel Ahmad - AVPreserve
- Tanya Clement - UT-Austin
- Jon Dunn - IU
- Julie Hardesty - IU
- Chris Lacinak - AVPreserve
- Amy Rudersdorf - AVPreserve



# Mellon-funded workshop

3 Days

16 People

1 Tech Platform Plan





# Workshop Participants

- Kristian Allen, UCLA Library
- Jon Cameron, IU Libraries
- Maria Esteva, Texas Advanced Computing Center, UT at Austin
- Mike Giarlo, Stanford University Libraries
- Brian McFee, Music & Audio Research Laboratory, NYU
- Scott Rife, Packard Campus for Audio Visual Conservation, Library of Congress
- Sadie Roosa, WGBH Media Library & Archives
- Felix Saurbier, TIB/German National Library of Science & Technology
- Brian Wheeler, IU Libraries
- Maria Whitaker, IU Libraries



## **Business Requirements**

- ⦿ Automate analysis of av content & human-generated metadata
- ⦿ Provide an intuitive interface
- ⦿ Offer a variety of metadata outputs
- ⦿ Build a community of developers
- ⦿ Offer easy-to-use APIS
- ⦿ Process multi-TB batches of content at a time
- ⦿ Leverage multiple, integrated, best-of-breed software tools in a single workflow



## Technical Requirements

- Data Model (42)
- APIs (42)
- Open source (41)
- Scalable (41)

Queueing	38
Data output	38
Access to metadata	36
Authentication	36
Versioning	36
Modularity	35
SEO	33
GUI/User Interface	32
Ease of configuration	31
Multi-tenancy	30

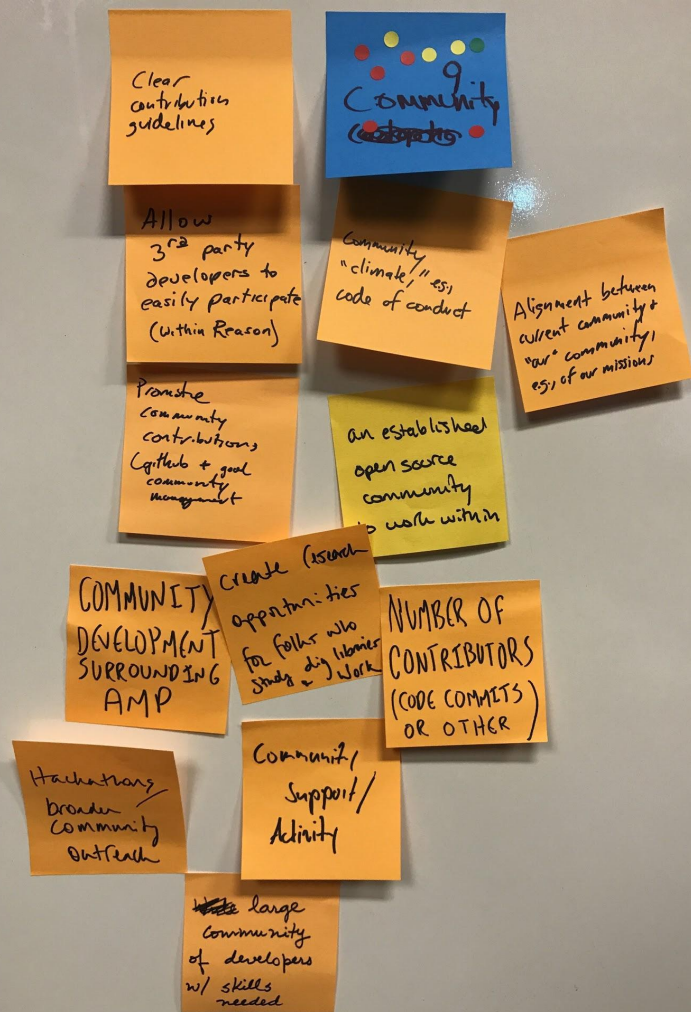


## Non-technical Requirements

- Clear service/cost model
- Wide adoption
- Robust documentation
- Active dev community

Also:

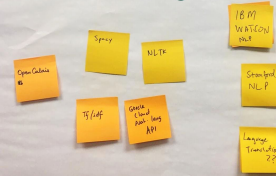
- Proven stability of the product
- Open licensing
- Established governance model
- Robust outreach & marketing program
- Training available
- Semantic versioning
- Support for internationalization



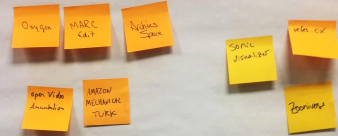
## Metadata Generation Mechanisms (MGMs)

Identified systems that could perform NLP, content matching, facial recognition, OCR from video, music/speech detection, and more

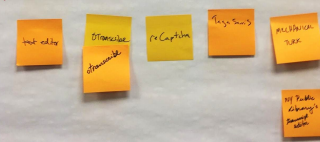
### Natural Language Processing



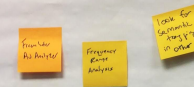
### Human Generation



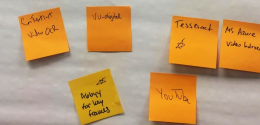
### Human Transcription



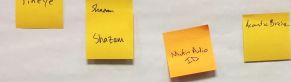
### Music/Speech Detection



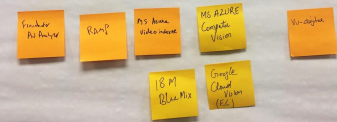
### OCR From Video



### Content Matching

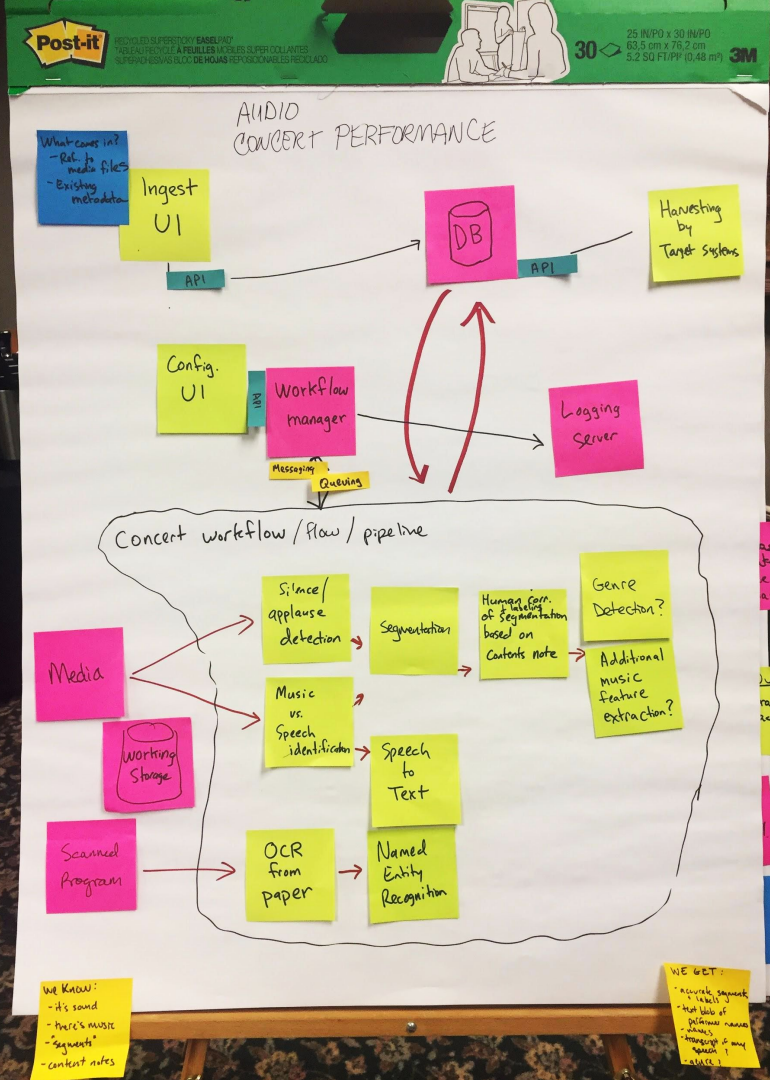


### Facial Recognition



## Metadata generation scenarios

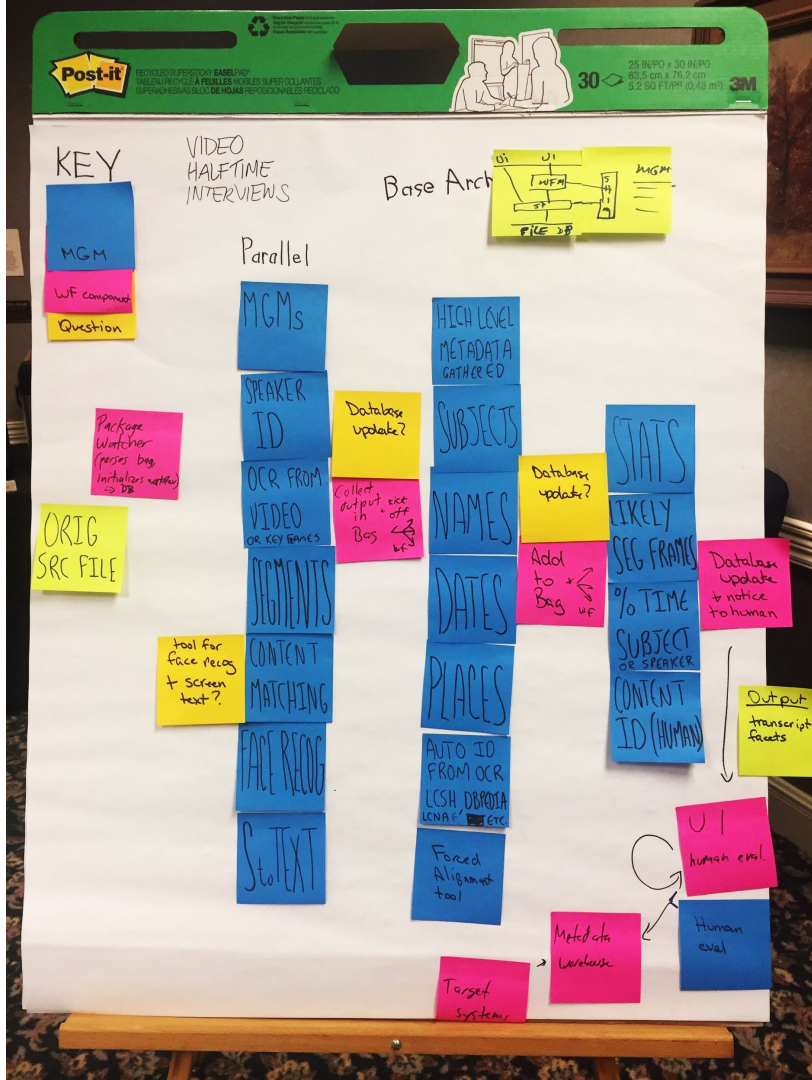
Given actual media and asked to map out how metadata would be generated from media and related documentation ingest / creation to export.



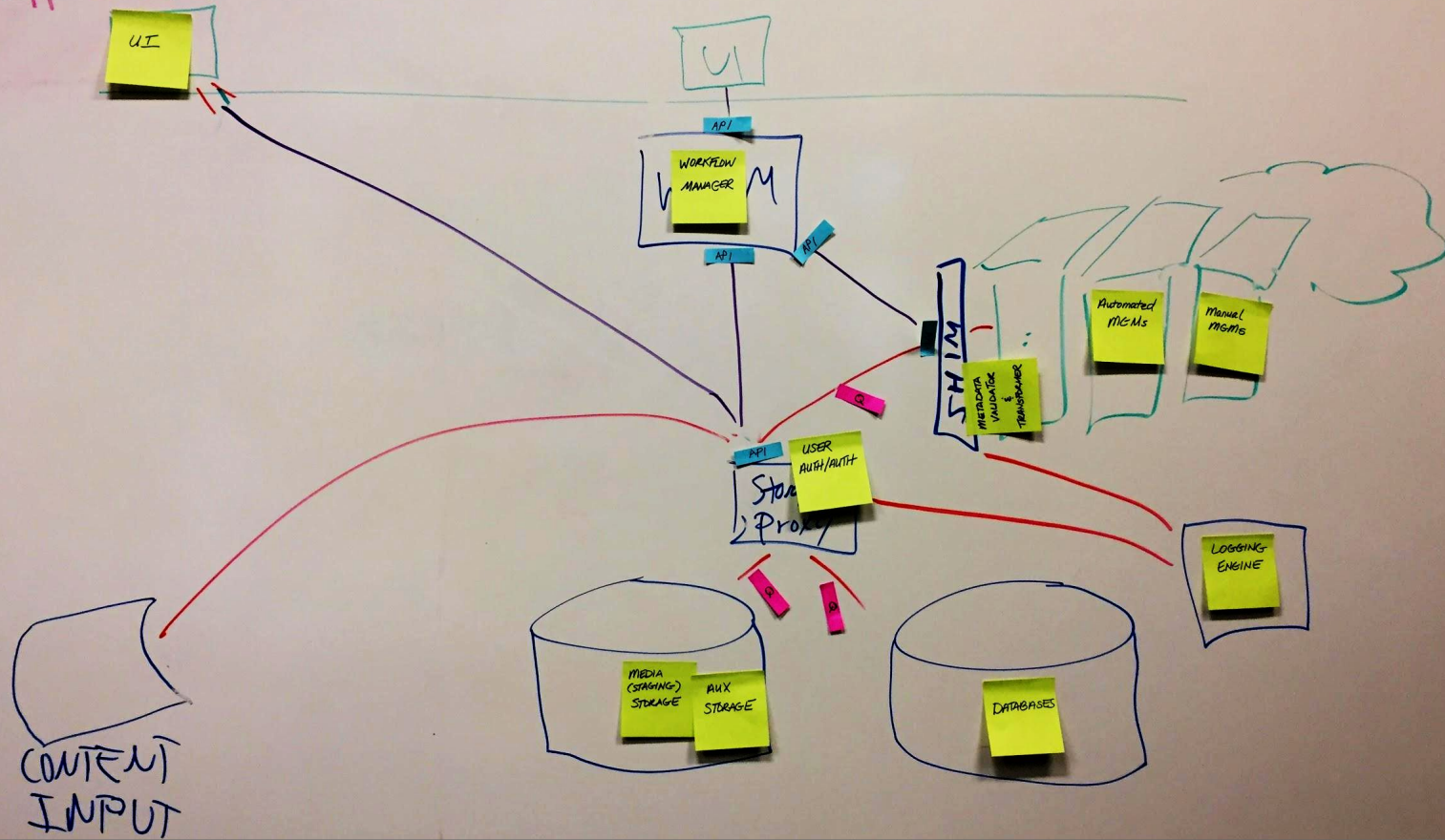


## Next Steps

- White paper about workshop outcomes *coming soon*
- Grant application to build AMP



# COMPONENTS





**Thanks!**

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