from zero to DAM!
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1. APPROACH
We are planning to digitize our collections and need a new database to manage them. What tool should we use?
STEP 1

Recognize that technology is just a small part of the issue
STEP 2

Get all the stakeholders involved
archives  IT  production  education  PR
STEP 3
Ask the right questions
Is he at least 5'10"?
CAN YOUR SOLUTION DO X?
HOW DOES YOUR SOLUTION DO X?
STEP 4
Determine concrete goals and objectives, aka USE CASES
STEP 5
Don’t select by the label
Mommy's Time Out

2011 MOSCATO

2010 DELICIOUS RED

GARGANEGA PINOT GRIGIO

DELICIOUS PINK
STEP 6
Remember, everything takes longer than you think it will
Road Work Ahead, Forever

The Brooklyn-Queens Expressway as seen from Brooklyn Heights. The expressway is highly congested, making it difficult to repair.

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THANK YOU!

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